

Business - Marketing

Ontario College Diploma - Online Course Options

Use this resource to help you determine which courses in this program can be completed online. Refer to your program outline for full program requirements.

<http://cat.georgiancollege.ca/programs/bmkn/>

Mandatory Courses (19)	Prerequisite	OntarioLearn Course Equivalent
ACCT1000 Financial Accounting 1	None	ACCT1011 Financial Accounting 1
ADVE1007 Advertising Design Basics	None	
ADVE2001 Integrated Mktg Communications	MKTG1000	MKTG1016 Integrated Marketing Communications
ADVE2005 Professional Presentation Skills	None	ADVE1009 Marketing Presentation Skill
ADVE2013 Account and Project Management	None	
BUSI1001 Introduction to Org. Behaviour	None	
COMP1003 Microcomputer Applications	None	COMP1065 Introduction to Computers 2
ECON1000 Microeconomics	None	ECON1004 Microeconomics
MATH1002 Mathematics of Finance	None	*
MKTG1000 Introduction to Marketing	None	MKTG1020 Marketing 1
MKTG1003 Principles of Sales	None	MKTG1014 Personal Selling
MKTG1017 Digital Marketing	MKTG1000	MKTG2045 Digital Marketing
MKTG1018 Strategic Marketing Planning	MKTG1000	
MKTG1019 Intro to Marketing Research	None	
MKTG2033 Professional Edge	None	MKTG2043 Professional Edge
MKTG2038 Marketing Performance Mgmt	COMP1003	
MKTG2039 Strategic Marketing Leadership	MKTG1018	
MKTG2040 Marketing Research Fieldwork	MKTG1019	
MKTG2041 Applied Digital Meda Mktg	MKTG1017	

Communications Courses (2)		
COMM1016 Communciation Essentials	None	COMM1024 Communications 1
COMM2017 Work Environment Communications	COMM1018, COMM1000, COMM1016, COMM9000, COMM1024	COMM2025 Communications 2
General Education Courses (3)		
GNE101	None	GNE101 Introduction to Business
GNE102	None	GNE102 Introduction to Law
GNE103	None	GNE103 Introduction to Health Services
GNE104	None	GNE104 Introduction to Criminal Justice
GNE105	None	GNE105 Introduction to Early Childhood Education
GNE106	None	GNE106 Introduction to Human Services
GNE107	None	GNE107 Introduction to Social Work
GNE108	None	GNE108 Introduction to Public Administration
GNE109	None	GNE109 Introduction to Environmental Studies
GNE110	None	GNE110 Introduction to History
GNE111	None	GNE111 Introduction to Philosophy
GNE112	None	GNE112 Introduction to Art
GNE113	None	GNE113 Introduction to Music
GNE114	None	GNE114 Introduction to Visual Arts
GNE115	None	GNE115 Introduction to Theatre
GNE116	None	GNE116 Introduction to Film
GNE117	None	GNE117 Introduction to Dance
GNE118	None	GNE118 Introduction to Music Business
GNE119	None	GNE119 Introduction to Music Theory
GNE120	None	GNE120 Introduction to Music History
GNE121	None	GNE121 Introduction to Music Performance
GNE122	None	GNE122 Introduction to Music Education
GNE123	None	GNE123 Introduction to Music Business Management
GNE124	None	GNE124 Introduction to Music Industry
GNE125	None	GNE125 Introduction to Music Business Law
GNE126	None	GNE126 Introduction to Music Business Finance
GNE127	None	GNE127 Introduction to Music Business Marketing
GNE128	None	GNE128 Introduction to Music Business Sales
GNE129	None	GNE129 Introduction to Music Business Distribution
GNE130	None	GNE130 Introduction to Music Business Promotion
GNE131	None	GNE131 Introduction to Music Business Management
GNE132	None	GNE132 Introduction to Music Business Law
GNE133	None	GNE133 Introduction to Music Business Finance
GNE134	None	GNE134 Introduction to Music Business Marketing
GNE135	None	GNE135 Introduction to Music Business Sales
GNE136	None	GNE136 Introduction to Music Business Distribution
GNE137	None	GNE137 Introduction to Music Business Promotion
GNE138	None	GNE138 Introduction to Music Business Management
GNE139	None	GNE139 Introduction to Music Business Law
GNE140	None	GNE140 Introduction to Music Business Finance
GNE141	None	GNE141 Introduction to Music Business Marketing
GNE142	None	GNE142 Introduction to Music Business Sales
GNE143	None	GNE143 Introduction to Music Business Distribution
GNE144	None	GNE144 Introduction to Music Business Promotion
GNE145	None	GNE145 Introduction to Music Business Management
GNE146	None	GNE146 Introduction to Music Business Law
GNE147	None	GNE147 Introduction to Music Business Finance
GNE148	None	GNE148 Introduction to Music Business Marketing
GNE149	None	GNE149 Introduction to Music Business Sales
GNE150	None	GNE150 Introduction to Music Business Distribution
GNE151	None	GNE151 Introduction to Music Business Promotion
GNE152	None	GNE152 Introduction to Music Business Management
GNE153	None	GNE153 Introduction to Music Business Law
GNE154	None	GNE154 Introduction to Music Business Finance
GNE155	None	GNE155 Introduction to Music Business Marketing
GNE156	None	GNE156 Introduction to Music Business Sales
GNE157	None	GNE157 Introduction to Music Business Distribution
GNE158	None	GNE158 Introduction to Music Business Promotion
GNE159	None	GNE159 Introduction to Music Business Management
GNE160	None	GNE160 Introduction to Music Business Law
GNE161	None	GNE161 Introduction to Music Business Finance
GNE162	None	GNE162 Introduction to Music Business Marketing
GNE163	None	GNE163 Introduction to Music Business Sales
GNE164	None	GNE164 Introduction to Music Business Distribution
GNE165	None	GNE165 Introduction to Music Business Promotion
GNE166	None	GNE166 Introduction to Music Business Management
GNE167	None	GNE167 Introduction to Music Business Law
GNE168	None	GNE168 Introduction to Music Business Finance
GNE169	None	GNE169 Introduction to Music Business Marketing
GNE170	None	GNE170 Introduction to Music Business Sales
GNE171	None	GNE171 Introduction to Music Business Distribution
GNE172	None	GNE172 Introduction to Music Business Promotion
GNE173	None	GNE173 Introduction to Music Business Management
GNE174	None	GNE174 Introduction to Music Business Law
GNE175	None	GNE175 Introduction to Music Business Finance
GNE176	None	GNE176 Introduction to Music Business Marketing
GNE177	None	GNE177 Introduction to Music Business Sales
GNE178	None	GNE178 Introduction to Music Business Distribution
GNE179	None	GNE179 Introduction to Music Business Promotion
GNE180	None	GNE180 Introduction to Music Business Management
GNE181	None	GNE181 Introduction to Music Business Law
GNE182	None	GNE182 Introduction to Music Business Finance
GNE183	None	GNE183 Introduction to Music Business Marketing
GNE184	None	GNE184 Introduction to Music Business Sales
GNE185	None	GNE185 Introduction to Music Business Distribution
GNE186	None	GNE186 Introduction to Music Business Promotion
GNE187	None	GNE187 Introduction to Music Business Management
GNE188	None	GNE188 Introduction to Music Business Law
GNE189	None	GNE189 Introduction to Music Business Finance
GNE190	None	GNE190 Introduction to Music Business Marketing
GNE191	None	GNE191 Introduction to Music Business Sales
GNE192	None	GNE192 Introduction to Music Business Distribution
GNE193	None	GNE193 Introduction to Music Business Promotion
GNE194	None	GNE194 Introduction to Music Business Management
GNE195	None	GNE195 Introduction to Music Business Law
GNE196	None	GNE196 Introduction to Music Business Finance
GNE197	None	GNE197 Introduction to Music Business Marketing
GNE198	None	GNE198 Introduction to Music Business Sales
GNE199	None	GNE199 Introduction to Music Business Distribution
GNE200	None	GNE200 Introduction to Music Business Promotion

*online course available through Georgian's Blackboard

If you are viewing this document electronically, clicking on the course titles will direct you to the course listings on the Part-time Studies website where you can view course descriptions, fees, and availability.

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